

interexpo.it

OUR STORY



1971-2021 our story



The beginning 1971, 4th of August

Interexpo, its story, its soul, its destiny

1971, August the 4th: Interexpo was born this day with the same VAT as today, 50 years of history in the exhibition industry.

I was born the same day, pure coincidence. Still a kid, holding the hand of my father, I took part at mountings in Russia and Argentina. I saw periods of growth and crisis, but I can assure the international and pioneering spirit of Interexpo is still the same.

Since 2007, alongside my new role as CEO of Interexpo in place of my father, I tried to guide and let grow the company with the privilege to share a route of changing and renaissance with a team of young, curious and open-minded people, with whom, I achieved great results. From organizers of international events to designers and creators of exhibit spaces, but mostly innovators. This is what we are today. I invite to remember that and to not let fear and uncertainty take over.

Today more than ever, we must put in place the best of ourselves, bet on the re-start and invest on a new concept that do leave no one behind.

This is the concept of our Via Plinio new office, designed and born to welcome clients, partners and suppliers, reminding who we are, our story, our soul and our destiny.

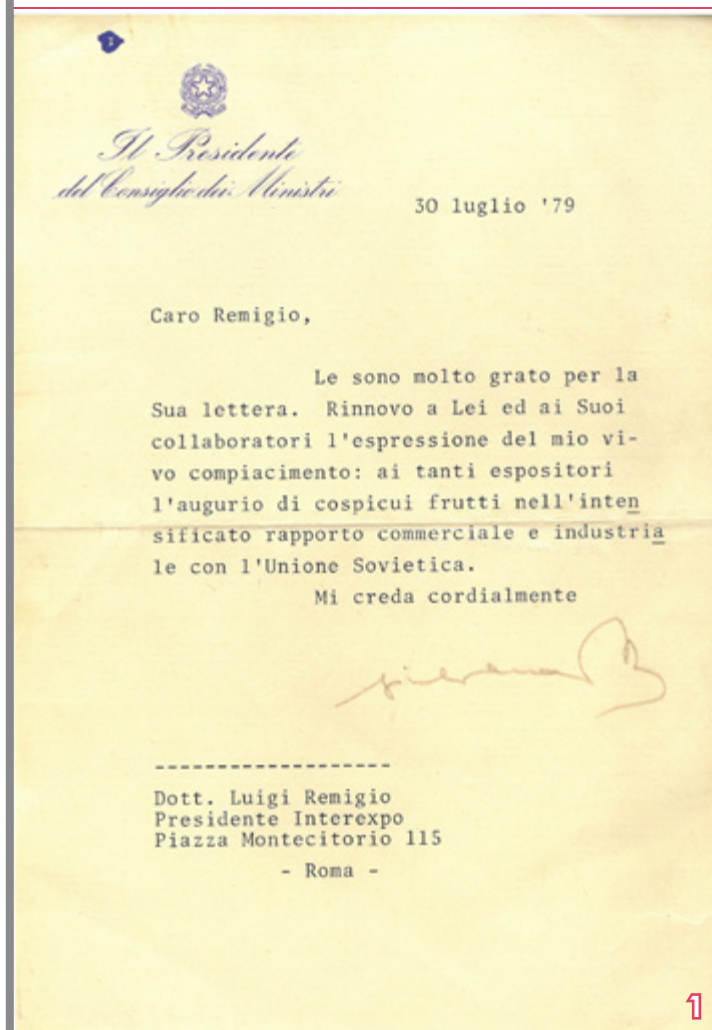
Luca Remigio



Luigi Remigio
Luca Remigio

'70s ●

- 1) Message from Giulio Andreotti,
italian ex Prime Minister
- 2) First Interexpo Office in Milan,
in Chiellini Street
- 3) End of year meeting in Florence,
Tuscany
- 4-5) Moscow 1979: entrance of
"Agritalia" tradeshow
- 6) Moscow 1979: opening of
"Agritalia" tradeshow
- 7) Moscow 1979: press conference of
"Agritalia" tradeshow



'80s ●

1-2-3-4-5-6-7) Italian groupshow around
the world

8-9) Second Interexpo Office in Milan,
Assago neighborhood



'80s ●

- 1) Italian pavilion at a food and wine exhibition in Canada
- 2) Interexpo as exhibition organizer in Canada in 1985
- 3-4) First groupshow build-up in Japan in 1986
- 5) Luigi Remigio with Japanese partners in 1986
- 6-7-8) Moscow 1981: "Agritalia" tradeshow
- 9) Interexpo Office in Canada
- 10) Interexpo Office in South America



‘80s ●

- 1) Interexpo logistics
- 2) Interexpo flag at the entrance of Moscow exhibition center
- 3-4) Interexpo communication services at the age before Whatsapp
- 5) A primordial example of videowall
- 6) Catering service of Interexpo as organizer



'80s ●

1-2-3) Milan 1988: end of year meeting



‘90s ●

- 1) Moscow 1990: opening of “Upak Italia” tradeshow
- 2) Moscow 1990: opening of “Agritalia” tradeshow
- 3-4) Luigi Politi and Luigi Remigio: CEO and President of Interexpo
- 5) Buenos Aires 1990: “Italia Presenta” tradeshow, Luigi Remigio with the ex President Carlos Saúl Menem



'90s ●

- 1) Tokyo 1990: entrance of the exhibition center
- 2-3) Interexpo as organizer of the Italian pavilion at the tradeshow "World Fashion Trade Fair" in Tokyo in 1990



2000s ●

- 1) Tashkent 2004:
"Expo Italia" exhibition
- 2-3) Moscow 2008: opening of
"Interdrink Simej" tradeshow
- 4) Moscow 2000:
"Interdrink" exhibition poster
- 5-6-7-8) Moscow 2009:
"Archmoscow" stand building



2000s ●

- 1) Moscow 2008:
stand building for the italian
groupshow at "Mebel" tradeshow
- 2) Moscow 2009:
stand building for the italian
groupshow at "Mebel" tradeshow
- 3) Kiev 2009:
stand building for the italian
groupshow at
"Expoformiture" tradeshow
- 4) Moscow 2006:
"Altaroma" fashion show at the
Moscow International House of Music



2000s ●

- 1) Moscow 2004: stand building for the italian groupshow at "Interplastica"
- 2) Moscow 2006: stand building for the italian groupshow at "Mosbuild"
- 3) Moscow 2019: we still build up the booth for the Italian groupshow at "Interplastica"



2010s ●

1-2) Moscow-Saint Petersburg-
Ekaterinburg 2011: Enit road show of
"Italia comes to you"
3-4-5-6-7) Moscow 2012: stand building
for the event "Exhibitaly" in Red
October neighborhood



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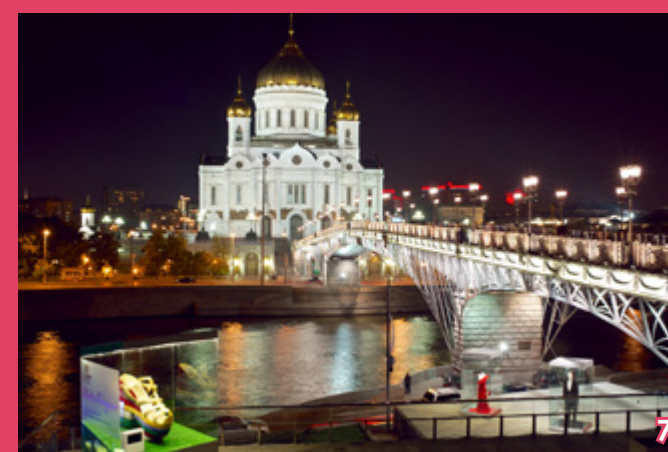
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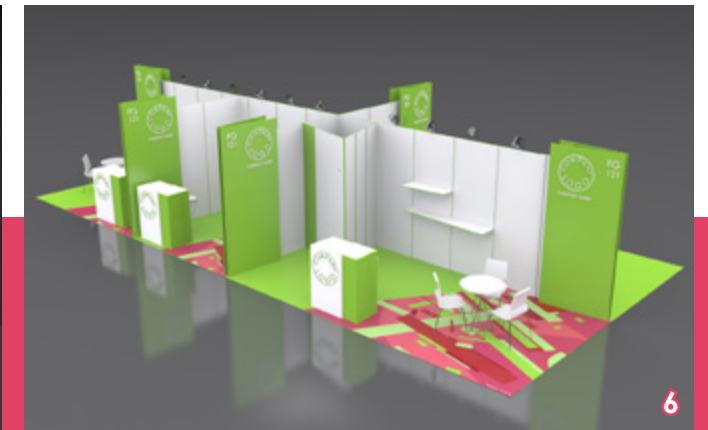
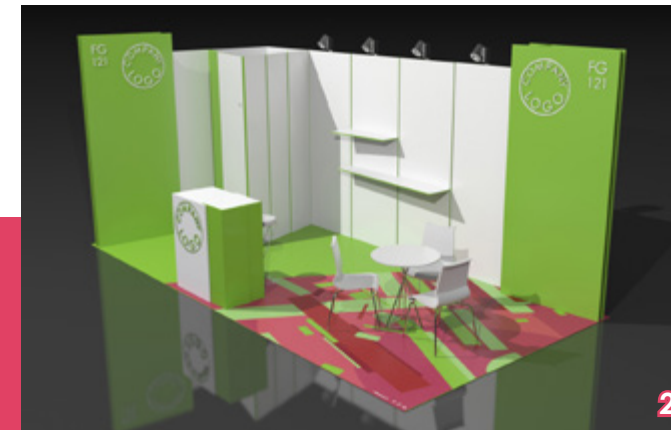
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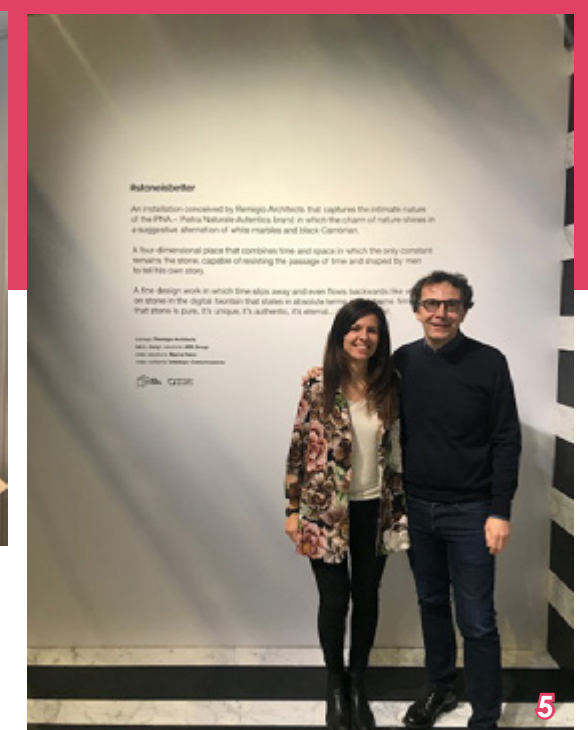
2010s ●

1) Shanghai 2018: Luca Remigio and the booth made for the Italian groupshow at "Itma Asia" exhibition 2-3-4-5-6-7-8-9) Year 2018: Presentation of the Exhibblock collection in Monobrand and Groupshow models



2010s ●

1) Moscow 2018:
design and build up of "Piazza Italia"
at "Buongiorno Italia" tradeshow
2) 2013 the new brand Remigio
Architects is born. In 2017 it becomes
designer partner for the event
"Buongiorno Italia" in Moscow
3-4-5) Milan 2019: Interexpo managed
the communication campaign
for the newly PNA Pietra Naturale
brand and together with Remigio
Architects designed and realized the
booth for the Milan Design Week at
SuperstudioPiù



2010s ●

- 1) Skolkovo (Moscow) 2019: for the event Start Up Village, Luca Remigio donates to Skolkovo Innovation Center the statue "Leonardo lives here" designed by Remigio Architects
- 2) Skolkovo (Moscow) 2018: stand building for ICE groupshow at the event Start Up Village
- 3) Tokyo 2017: Interexpo around the world
- 4) Shanghai 2017: Interexpo around the world
- 5) Tehran 2016: Interexpo around the world



● Now as then



Now as then we have been moved by curiosity and openness to the world. With a considerable wealth of experience, lasting 50 years, we look to the future not only as organizers and stand builders but with the dreamy eyes of designers, communicators and storytellers.



**Thank you for these
50 incredible years.**

INSIDER

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